



National Z Scale Convention™

Medford, Oregon

April 30th – May 1st, 2010

Questions: Call Sara Crawford at (541) 535-1755 ext.250 or email info@national-zscaleconvention.com.

Come join us in Medford, Oregon for the first annual *National Z Scale Convention™* hosted by Micro-Trains® Line Co. The convention will be held at the Ramada Medford & Convention Center which is located right off I-5 and is only 5 minutes from the Medford Airport. A variety of restaurants and stores are located within walking distance from the Ramada.

Visit www.National-ZscaleConvention.com for periodic updates

CONVENTION SCHEDULE

Thursday, April 29, 2010
Arrival Day

Attendee and Exhibitor Check-In: 10am – 8pm
Check-in for both attendees and exhibitors begins at the Ramada Medford & Convention Center located at 2250 Biddle Road. Pick up your registration packet and T-shirt.

Exhibitor & Module Set-Up: 10am – 10pm
All exhibitors and module groups will have access to set-up in the main hall during this time.

Model Contest Check-In: 10am – 10pm
Share your modeling skills by entering your models into our contests. Entries must be received by 10pm and judging will be held on Friday. Winners will be announced and displayed on Saturday.

Friday, April 30, 2010
Official Start of the Convention

Late Check-In: 6am – 8am
If you miss check-in on Thursday you can pick up your registration packet and T-shirt during this time.

Late Exhibitor & Module Set-Up: 6am – 8am
The main hall will be open for two brief hours Friday morning for any last minute set-up needed.

Micro-Trains Factory Tour: 8:30am – 12:30pm
The convention will kick-off with a tour of the Micro-Trains Line Co. factory in Talent, Oregon. The tour will take you through each step of the production process; from design in Engineering to the finished product in Assembly. You'll also go through our in-house Press Shop and Creative Arts department where all the car art and advertising is designed.

Clinics: 1pm – 4pm
Three 45 minute clinics will be held on Friday covering a variety of modeling skills. See clinic schedule online for more details.

Medford Railroad Park & BBQ: 4:15pm – 7:15pm
Take a private trip to Medford's Railroad Park which has multiple scales represented and ride on their Live Steamers trains which run on nearly 10,000 feet of 7.5" gauge track! The park also has 8 full size rolling stock

pieces on display and is currently rebuilding a 70-ton 1925 logging locomotive at the park. While at the park you'll also enjoy an excellent BBQ dinner.

Module Run Time: 8pm – 10pm
Those who want to get your cars out and run them on the modules can take advantage of this time to put some miles on your models!

Saturday, May 1, 2010
Show Day

Exhibitor & Module Set-Up: 8am – 9am
This is preparation time for exhibitors and module staff before the start of the show.

Attendee & Public Show: 9am – 3pm
Peruse the show floor and meet the variety of Z scale manufactures, dealers and publications present. The operating module display will cover over a 1,000sq.ft. of the show floor and is sure to inspire you. Clinics will be held during show hours, and door and raffle prizes will be awarded throughout the day.

Clinics: 10am – 3pm
Four 45 minute clinics will be held on Saturday covering a variety of modeling skills. See clinic schedule online for more details.

Exhibitor & Module Tear Down: 3pm – 6:30pm
Exhibitors and module staff can begin breaking down their booth and moving out of the convention hall.

Convention Dinner Banquet: 7pm – 9pm
Join us for the dinner banquet, the final convention event. In addition to great food, you'll enjoy the company of fellow Z scalers and the chance to win special raffle prizes. A special Micro-Trains® gift car will be given to all who attend.

Exhibitor & Module Tear-Down: 9pm – 11pm
The main hall will reopen after the banquet so tear down can continue for those who need more time.

Join your fellow Z scalers this spring and make the trip to southern Oregon for the first annual convention!

AIRPORTS – HOTELS – RESTAURANTS – RENTAL CARS – TAXI

Below you'll find a variety of Hotels, Restaurants, Airports, Rental Car and Taxi Services that you may want to use. All hotels and restaurants are listed in alphabetical order and have their locations marked on the map.

Please make reservations directly with each hotel. If you choose to stay at the Ramada Medford & Convention Center, please be sure to mention the *National Z Scale Convention™* when making your reservations to take advantage of our group discount rates.

HOTELS

1. Candlewood Suites
3548 Heathrow Way
541-779-1497

2. Comfort Inn North
2280 Biddle Rd.
541-772-9500

3. Courtyard Marriott
600 Airport Rd.
541-772-5656

4. Hampton Inn
1122 Morrow Rd
541-779-0660

5. Quality Inn
1950 Biddle Rd.
541-779-0050

6. Ramada Medford & C.C. (*conv. location)
2250 Biddle Rd.
541-779-3141

7. Rogue Regency Inn
2300 Biddle Rd.
541-770-1234

8. Shilo Inn
2111 Biddle Rd.
541-770-5151

*Shilo Inn provides complimentary airport shuttle Friday-Tuesday 9am-5pm

*All other hotels listed provide complimentary airport shuttle 24/7.

RESTAURANTS

9. Applebee's
1388 Biddle Rd
541-770-1188

10. Elmer's
2000 Biddle Rd.
541-772-2000

11. Hometown Buffet
1299 Center Dr.
541-770-6779

12. Kaleidoscope Pizza
3084 Crater Lake Hwy.
541-779-7787

13. McGrath's Fish House
68 E Stewart Ave.
541-732-1732

14. Olive Garden
3125 Crater Lake Hwy.
541-857-1733

15. Outback Steakhouse
3613 Crater Lake Hwy.
541-732-0997

16. Porters
147 North Front
541-857-1910



17. Red Lobster
2200 Crater Lake Hwy
541-734-2232

18. Shari's Restaurant
71 Stewart Ave.
541-857-8969

19. Si Casa Flores
1250 Biddle Rd #A
541-776-1323

AIRPORTS
Rogue Valley Airport
Biddle Rd, Medford

Portland Int'l Airport
Airport Way, Portland,
(aprx. 4-5 hrs. from Medford)

Sacramento Int'l Airport
Airport Blvd., Sac., CA

(aprx. 6 hrs. from Medford)

RENTAL CAR COMPANIES

Avis 800-331-1212
Budget 541-779-0488
Enterprise 800-736-8222
Hertz 800-654-3131
National 800-227-7368

*All rental companies listed are located at Rogue Valley Airport.

TAXI SERVICES

Metro-Taxi
541-773-6665

Valley Cab
541-772-1818

Yellow Cab
541-772-6288

LOCAL ATTRACTIONS IN SOUTHERN OREGON

PORTERS RESTAURANT – DINING AT THE DEPOT

In the heart of Medford, Oregon, Porters is a classic American restaurant & bar located in a beautiful and authentically restored 1910 National Historic Train Station.

In February of 1919 a new brick railroad depot replaced an older, wooden structure located south of Main St. After two glorious decades, passenger rail service declined due in part by the great depression and the increasing popularity of automobile travel. Now, after extensive renovation as a restaurant and bar it is designation as a National Historic Landmark and is a true gem of Southern Oregon architecture. For more information please visit www.porterstrainstation.com.

HISTORIC JACKSONVILLE

The city of Jacksonville lies nestled in the beautiful foothills of the Siskiyou Mountains. It has been hailed as one of the most historically significant communities in the western United States and is located just 5 miles west of Medford.

After the Gold Rush Gold was first discovered in the Oregon territory at Rich Gulch in 1851, miners flocked to the Rogue Valley from everywhere to seek their fortune. A thriving mining camp emerged along the gold-lined creeks and before long, the bustling camp was transformed into a town named "Jacksonville". Gold rush fever brought prosperity very quickly to Jacksonville and by the winter of 1852, saloons and gambling halls were springing up to coax the gold from the hands of eager prospectors. Makeshift shops, supply stores, a bank and all sorts of enterprising businesses suddenly began to appear on the scene.

During these early "boom" years, Jacksonville became the hub of commerce in Southern Oregon and the county seat of government. In 1884, when the railroad decided to bypass Jacksonville and choose the valley route through what is now Medford as the primary link between north and south, many residents and businesses moved away. A few wealthy merchants built grand mansions and the new County Court House was completed in 1884. By the 1890's, agriculture had replaced mining as the main industry in the Valley. Now the entire town of Jacksonville is a National Historic Landmark with over 100 historic buildings dating back to the mid 1800's. For more information please visit www.jacksonvilleoregon.org

MEDFORD RAILROAD PARK

The Medford Railroad Park has been open free of charge to the public since 1981. The park operates nearly 10,000 feet of 7.5' gauge track and boasts eight full size railroad pieces of rolling stock on display; four of which are restored, plus they have an operating motorcar/handcar ride for the public to enjoy. They are currently rebuilding for operation a 70-ton, 1925-built Willamette geared logging locomotive at the park. Convention attendees will be getting a private trip to this park on Friday, April 30th!

HARRY & DAVID COUNTRY VILLAGE

American homes relish receiving the Harry and David Catalog, showcasing gift baskets brimming with Rogue Valley pears, apples, and confections. If you're a fan, you're in for a treat - the orchards, manufacturing facility, and their flagship Harry and David Store are located right here in Medford. For more information please visit www.harryanddavid.com. For information on factory tours click here [Factory Tours](#).

OREGON SHAKESPEARE FESTIVAL

Ten miles south of Medford, in the town of Ashland, you can enjoy spectacular live theater. Founded in 1935, the Tony Award-winning Oregon Shakespeare Festival is among the oldest and largest professional non-profit theatres in the nation. Each year OSF presents an eight-and-a-half-month season of eleven plays in three theatres plus numerous ancillary activities, and undertakes an extensive theatre education program. But don't let the name fool you, there is something for everyone to enjoy ranging from Shakespeare to both classic and contemporary drama and comedy. Both evening and matinee performances are available. For more information please visit www.orshakes.org.

WINERIES

The climate in the wine growing region of Southern Oregon is often compared to that of Bordeaux France with it's wine makers producing award winning wines that are finding their way into the hearts of not only American wine lovers but are also receiving international acclaim being served in the finest restaurants and resorts both here and abroad. While Oregon wineries are being discovered, many small boutique wineries are still best kept secrets just waiting for you to discover them on a trip to Jacksonville.

OREGON VORTEX

The Oregon Vortex and House of Mystery is an area of naturally occurring visual and perceptual phenomena. The House of Mystery itself was originally an assay office and later used for tool storage, built by the Old Grey Eagle Mining Company in 1904. But the history of the surrounding area, The Oregon Vortex, goes way back to the time of the Native Americans. Their horses would not come into the affected area, so the Native Americans called the area the "*Forbidden Ground*", a place to be shunned. For more information please visit www.oregonvortex.com.

HELLGATE JETBOAT EXCURSIONS

Hellgate Jetboat Excursions draws nearly 85,000 people every season, which runs from May 1st through September. Visitors from all over the world make Grants Pass' Hellgate Jetboats their destination in order to board the propeller-less boat that is pushed by the hydro-jet that glides just inches above the water's surface.

Along the river, trained, educated and witty Hellgate pilots offer a narrated historic overview of the region and point out landscape features amid the most majestic scenery to line any waterway in the country. Passengers pass through whitewater class II rapids and are driven to the very edge of the Rogue's restricted section, ending at Hellgate Canyon with 100-foot-high cliffs. On the return ride, jet boat adventurers stop in for brunch, lunch or dinner at the newly remodeled Northwest River Lodge called the OK Corral. For more information please visit www.hellgate.com.

CRATER LAKE NATIONAL PARK

The Crater Lake lodge and rim drive are often closed until June due to snow. However the park is open with snowshoeing tours and cross-country skiing all winter. The roads may require chains, but most likely by the end of May they should be pretty clear. For more information please visit <http://www.nps.gov/crla/index.htm>.

EXHIBITOR REGISTRATION — 2010 NATIONAL Z SCALE CONVENTION

Mail or fax this registration form and payment either by credit card or by check payable to **NATIONAL Z SCALE CONVENTION** to National Z Scale Convention, P.O. Box 1200, Talent, OR 97540 or fax 541-535-1932

Company Name:			
Street / PO Box			
City	State / Province	Zip + 4	Country
Telephone Number (include area code):		Fax / Home Number (Specify F / H):	
E-mail Address:		Principle Product:	

Primary Contact / Name Badges:

Primary Contact (1st Name Last Name):	Additional Name #3:
Additional Name #2:	Additional Name #4:

Booths: Each booth is 10' X 10' and comes with one 6' skirted table and two chairs. There will be no pipe or drapes provided.

BEFORE JANUARY 1, 2010: _____ 10' X 10' booth(s) at \$75 each = \$ _____
AFTER JANUARY 1, 2010 : _____ 10' X 10' booth(s) at \$100 each = \$ _____

Table Skirt Color: Black White Burgundy

Booth Extras:

_____ 6' Skirted Table at \$15 each Skirt Color: Black White Burgundy \$ _____
 _____ Electrical Outlet at \$15 each \$ _____

BOOTH EXTRAS TOTAL \$ _____

BBQ AT RR PARK: _____ Adult(s) at \$10 each = \$ _____

BANQUET DINNER: _____ Adult(s) at \$25 each = \$ _____

T-SHIRTS*: _____ Size _____ Qty _____ Size _____ Qty at \$20 each = \$ _____

*This year's convention shirt is a 50/50 cotton short sleeve t-shirt. Sizes S-3XL **TOTAL ORDER** \$ _____

At least 1/2 of total order must be paid with submission of Exhibitor Registration Form

Order must be paid in full by April 1, 2010

Credit Card: Visa Master Card Discover

Name on credit card: _____ (Print)

Number: _____

Exp. Date _____

Verification number: _____ (Visa/MC/Discover—three digit # on back in signature box)

Please SIGN here: _____ Date: _____

Please make check payable to: National Z Scale Convention ALL FUNDS IN US DOLLARS ONLY

*Booth reservation will be canceled on accounts not paid in full by April 1, 2010.

1/2 Total Registration \$ _____

Sponsorship Amount
 (see sponsorship page) \$ _____

Total Amount Enclosed
or To Be Charged \$ _____

REGISTRATION APPLICATIONS WILL NOT BE ACCEPTED OR PROCESSED WITHOUT A SIGNATURE.

Need more information? Please call Eric Smith at 541-535-1755 or email info@national-zscaleconvention.com
 Visit www.national-zscaleconvention.com for periodic updates.

SHOW SPONSORSHIP OPPORTUNITIES



The first annual National Z Scale Convention™ in Medford, Oregon on April 30th – May 1st, 2010 carries with it a variety of sponsorship opportunities for your company to participate in. A limited number of sponsors will be accepted in the Platinum, Gold and Silver tiers, so sponsors will be accepted on a first-come, first-served basis. However, there will be no limit to the number of companies or the quantity of products donated for door prize and raffle use.

*Please be aware that these sponsorships will not be received as donations to the National Z Scale Convention™, but will purchase certain promotion of your company during and preceding the convention in 2010.

PLATINUM LEVEL: \$1,000 (4 sponsors max)

- Your company name/logo prominently displayed:
 - at the show floor entrance, dinner banquet and Show Guide.
 - in the Micro-Trains® monthly Micro-News® (Jan-May'10).
 - on NZSC website (time of sponsorship thru May'10).
- Your company name/logo included in pre-show advertising in consumer magazines.
- Your company name mentioned at banquet.
- Includes 2 complimentary 10'x10' booth spaces, 2 banquet tickets and 2 BBQ tickets.

GOLD LEVEL: \$500 (4 sponsors max)

- Your company name/logo displayed below larger Platinum sponsor logos:
 - at the show floor entrance, dinner banquet and Show Guide.
 - in the Micro-Trains® monthly Micro-News® (Jan-May'10).
 - on NZSC website (time of sponsorship thru May'10).
- Your company name/logo included in pre-show advertising in consumer magazines.
- Your company name mentioned at banquet.

SILVER LEVEL: \$250 (4 sponsors max)

- Your company name/logo displayed below larger Platinum sponsor logos:
 - at the show floor entrance, dinner banquet and Show Guide.
 - in the Micro-Trains® monthly Micro-News® (Jan-May'10).
 - on NZSC website (time of sponsorship thru May'10).
- Your company name mentioned at banquet.

PRODUCT DONATIONS:

A great way to promote your product is to simply get them into the hands of the customer through door prize and raffles! Your product donations are a key part of the convention and we hope you will participate. Donations of any size/value is appreciated, and all donators will have their name listed in the back of the Show Guide. Please send all donations to: National Z Scale Convention, c/o Ben Thielemann, 351 Rogue River Parkway, Talent, OR 97540.

EXHIBITOR SHOW RULES & REGULATIONS

Booth Staffing

Authorized representatives must staff exhibit booth(s) during all show hours. A non-staffed booth is totally at the risk of the exhibitor.

Booth Location & Move In/Out

Exhibitor booth locations on the floor will be assigned upon check in at the convention on Thursday, 4/29. All booth locations and display arrangement/materials are subject to Fire Marshal approval. Please note that children under 16 years of age will not be permitted on the floor during the move in and move out periods.

Booth & Display Policy

Exhibitors may not exceed the booth area reserved by the exhibitor. No booth or display material may exceed 10' in height. No exhibit may interfere with or block a neighboring exhibit. Exhibitors can hang lightweight banners from the ceiling (ceiling is at 12'), or can attach lightweight banners to back walls with push pins. Any sound used must be at a volume level that is deemed reasonable considering the surroundings. The Convention Manager shall have complete and final authority in determining whether the sound volume is reasonable.

Booth Safety Provisions

All display material must be flameproof or be made flameproof. Electrical wiring and equipment must meet the standard electrical codes. No product demonstrations will be permitted without advance notice and approval.

Promotions & Literature Distribution

Promotions and commercial literature distribution by an exhibitor is restricted to the confines of the exhibitor's booth area. Exhibitors are not permitted to use other persons to distribute materials at other locations on the show premises.

Set-Up & Tear Down

Exhibitors may only move in or move out during the designated time periods. Exhibitors may not remove their product or tear down their booth(s) before the closing of the show.

LIABILITY LIMITATIONS and DISCLAIMER

The exhibitor for itself, its successors and assigns hereby releases and agrees to indemnify and hold forever harmless the National Z Scale Convention™ and Micro-Trains® Line Co. (hereinafter referred to as NZSC™ and MTL®) from any and all liability, expense and claims of every sort it may have against the NZSC™ or MTL® based upon, arising out of, or in connection with the exhibitor's occupancy and use of the show premises, or any act or omission of any nature by the NZSC™ or MTL® or its volunteers, agents or employees with or related to the Convention, including, but not limited to: loss, theft, damage, destruction of display material and other effects; any injury to exhibitor, its employees, agents, representatives or guests while on the show premises; any damage to exhibitor's business by reason of the failure to provide space for the exhibit or removal of exhibit, or failure to hold the show as scheduled. In the event the show is not held or canceled, the liability of the NZSC™ and MTL® shall be limited to a refund of the fees paid upon registration for the floor space and convention events.

NATIONAL Z SCALE CONVENTION STAFF

GENERAL INFORMATION EMAIL - INFO@NATIONAL-ZSCALECONVENTION.COM

REGISTRATION ADMINISTRATOR - SARA CRAWFORD – 541-535-1755 ext.250

CONVENTION MANAGER - ERIC SMITH

CONVENTION COORDINATOR - BEN THIELEMANN

SHOW FLOOR MANAGER - JOE D'AMATO

CONVENTION TREASURER - MADISON TAYLOR

CLINIC CORDINATOR - JOE D'AMATO

MODULE LAYOUT MANAGER - JEFF MERRIL